

## BROADCAST POLICY

Baseball NSW (“BNSW”) is mindful of its duty of care to its members, with the best intentions of protecting its members and the broader community from potential risk. In keeping with several leading sports organisations both locally and worldwide, BNSW has implemented a Broadcast Policy which is applicable and enforced at all BNSW events and related BNSW business and provides guidelines for BNSW Members and associates.

1. No offensive or abusive language.
2. No reference to or use of cigarettes or tobacco products.
3. No reference to drugs or medicines.
4. No referencing or promoting of alcohol during junior and U18 games.
5. No negative or defamatory comments about players, coaches, scorers, spectators or officials involved in the game or commentary. Speak clearly into the microphone.
6. No racial content in the commentary.
7. No gender or religious-biased content in the commentary.
8. No negative or defamatory comments about the administrators of the sport across Australia i.e., Baseball NSW/Baseball Australia.
9. Everything stated must have a basis in fact.
10. Popular cultural references can be made if sourced i.e., “there is no crying in baseball” – from a League of their Own (1992).
11. Ensure respectful mention of advertisers/sponsors in keeping with sponsorship/advertising agreements.
12. Any news or updates on a player must be approved for broadcast by the player i.e., signing a professional contract, announcing an engagement, baby birth or other significant life events.
13. Baseball colloquiums are permitted if they do not contain offensive language or can be misconstrued by the viewers with no commentary with innuendo.
14. The use of nicknames (as some baseball players are known by their nicknames) is permitted after the introduction of the player by their name if the nickname does not breach this policy in terms of content.
15. Only authorised production or commentary team to touch and or operate broadcast equipment.
16. All commentators must be affiliated as either a player, official or volunteer with the broadcasting Club before commencing a broadcast.
17. Guest commentators from visitor Clubs are to be invited into the broadcast to be apprised of this broadcast policy before introduction.
18. For Under 18’s games – obtain approval from the Head Coach before the commencement of the stream that the player's name can be mentioned during the broadcast.
19. No minors in commentary unless authorised by a parent who must be in attendance.
20. The broadcast may include any special events conducted on the day of the broadcast i.e., presentations, on-field activities/entertainment.

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21. Promotion of other baseball-related activities i.e., junior events to be included with the permission of the relevant authority.
22. Information regarding participants in the game, i.e., names and playing numbers will be obtained from the official line-ups of each team and announced at the commencement of the game.
23. Batters should be announced when stepping into the batter's box by name and/or number.
24. If commentators are not sure of the pronunciations of player names they should be obtained from the teams.
25. Player interchanges are to be identified and updated as they occur.
26. Score updates are to be provided at the innings end and when a change occurs.
27. Commentary on hits to include the location of hit and type i.e., home run to leftfield, a linedrive to right centre not number i.e., not hit to 7.
28. Names of the officials (i.e., Scorers and Umpires) should be announced with respect.
29. An error is a scorer's determination, not a commentator's.
30. Updates on other games across the league are permitted.
31. Shoutouts to family members viewing in are permitted.
32. No music or sound effects are permitted to be used on or during broadcasts – unless it is royalty-free, or a license has been issued by the copyright owner.
33. Only authorised production and commentary teams are permitted in the commentary box/area – during the broadcast
34. The broadcasts remain the property of the broadcasting Club.

Dispute Management will be handled in accordance with the [Baseball Australia Member Protection Policy](#) as well as the [Baseball Australia Photography Policy](#).