



## PHOTOGRAPHY POLICY

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## 1. INTRODUCTION

The increased ease of taking and modifying images and the proliferation of sophisticated and accessible photographic technology has raised concerns in today's society about the potential risks for child safety posed directly and indirectly to children and young people through the inappropriate use of photographs on sports websites, social media and in publications.

Baseball Australia ("BA") is mindful of its duty of care to its members, with the best intentions of protecting children and young people from potential risk. In keeping with a number of leading sports organisations both locally and worldwide, BA has implemented a Photography Policy which is applicable and enforced at all BA and ABL events and related BA business and provides guidelines for BA Members and associates.

## 2. RELATED DOCUMENTS

The following BA Policies and documentation must be considered in relation to this Policy:

- 2.1 [Child Safeguarding Policy](#)
- 2.2 [Member Protection Policy](#)
- 2.3 [Complaints, Disputes and Discipline Policy](#)

## 3. BA EVENTS, PROGRAMS AND FUNCTIONS

BA is responsible for a number of events and programs annually. BA reserves the right to film or record during these occasions, including performances for any purpose including but not limited to the ABL.

During a BA or ABL event, all members, event participants, general public, official photographers and recognised media outlets must adhere to the following;

- 3.1 All official photographers and media organisations appointed by BA or the ABL will be accredited and easily identified during events. Such accreditation may be issued upon application to BA and will require the photographer to provide proof of a valid 'Working with Children Check' or equivalent. Images and recordings taken at the event are permitted for editorial purposes only. Sale of images or recordings is not permitted, except for image sales by the official event photographers and by recognised media outlets for editorial purposes only except where explicitly permitted by BA.
- 3.2 With the exception of official photographers appointed by BA or permitted by BA through the application process, **the use of professional equipment at BA events is strictly prohibited**, including cameras with detachable lenses (DSLR), SLR lenses, lenses greater than 35MM or mirrorless cameras, tripods and monopods, or photographic equipment otherwise identified by BA as 'professional equipment'. **Flash photography or strobes of any kind are also strictly prohibited unless permitted by BA.** Refer to Appendix A for specific restrictions on camera equipment.
- 3.3 BA will not accredit freelance photographers who are not working in an official capacity for a recognised media outlet except through the application process.

**3.4 BA acknowledges that family and friends wish to take their own images and recordings whilst at BA events and this is supported if using a 'Point and Shoot Camera', mobile phone, tablet device or a Lens from the spectator area which falls within the specifications of this Policy.**

**3.5 Images and/or recordings taken by family and friends during a BA Event must not be used for any commercial purpose, distribution or sale.**

3.6 With the exception of official photographers appointed by BA and accredited photographers, no professional standard digital cameras and/or lenses may be used at a BA event. BA Staff Members, Event Officials or Venue Staff and/or Security are authorised to prevent venue access to any person(s) in possession of unauthorised camera equipment and/or request users to cease using this equipment and return to the spectator area.

**3.7 The use of live streaming apps or live streaming functions on digital platforms (such as Facebook, Instagram, Periscope, TikTok etc.) is prohibited in the BA event venue during BA events without the permission of BA.**

3.8 BA reserves the right to remove individuals from an event if they refuse to adhere to this Photography Policy. Ticket refunds will not be issued to individuals removed from the event due to breaches of this policy.

3.9 **BA reserves the right to confiscate any video recordings or photos taken in violation of this policy.** There are no ticket refunds for violating policy. Any person(s) using or attempting to use any such equipment may, at the sole discretion of BA, be subject to immediate removal from the venue and may be refused entry to other venues sponsored by or affiliated with BA.

**3.10 Additional restrictions may apply based on venue rules and regulations. Information can be obtained from or at the relevant venue and/or its website.**

#### **4. USE OF BA IMAGES AND VISION**

Baseball is a highly visual sport, with images and vision of players competing and performing generating interest. How these images and vision are captured and distributed is controlled by BA and is done so with the best interests of athletes and the sport in general. BA recognises that not all individuals can or want to be captured and provides mechanisms to support these requests.

4.1 From time-to-time, BA/ABL will photograph and/or film members for promotional purposes. By entering a BA/ABL event, members agree to be photographed and/or the subject of a video recording. For individuals not wanting to be captured, they should alert event staff at the time and ask them to notify the accredited staff.

4.2 BA/ABL may also disclose images to third parties (sponsors, government departments etc) for promotional or commercial purposes. These images shall not be used to sell, promote, endorse or approve any product or service without prior authorisation from BA.

4.3 In order to enhance security, surveillance equipment (including security cameras) may be used in and around event venues. BA/ABL reserves the right to use any video recording or image of you at any BA/ABL event without compensation or further notice.

## 5 IMAGES OF MINORS

A large proportion of BA's members are minors, and therefore to promote the sport of Baseball and its activities in magazines, on websites and in social media, BA from time-to-time uses images of minors.

- 5.1 Images captured by recognised media outlets can only be used for editorial purposes in line with media standards and guidelines.
- 5.2 BA will use these images in line with the codes of behaviour outlined in the [Child Safeguarding Policy](#);
- 5.3 BA will consider using models for promotional / advertising purposes where appropriate.

## 6 PROCEDURE FOR REPORTING THE TAKING OF, AND USE OF, INAPPROPRIATE IMAGES AT A BA EVENT

**Parents and spectators are permitted to take photographs from the spectator area at events, provided all shots are 'appropriate' as defined by this policy (see Glossary at Section 7).**

- 6.1 The Event Manager or Event Staff should be alerted to anyone taking inappropriate images, or in any way acting suspiciously.
- 6.2 The appropriate BA staff member and/or Venue Security will approach people suspected of taking inappropriate photographs and/or video and may ask for the following information:
  - 6.2.1 Name, which can be verified by inspecting their driver's license or similar photo identity;
  - 6.2.2 Whether the individual is a parent or family friend of a participant, and who that participant is;
  - 6.2.3 Which club (if applicable) the participant is representing;
  - 6.2.4 Working With Children Check where applicable
- 6.3 The BA staff member will advise the person that a complaint has been made regarding the photo's being taken. The BA staff member will subsequently provide the person with an opportunity to verbally respond to the claim.
- 6.4 If the BA staff member is unsatisfied with the response provided they may ask the person to refrain from taking photos or the person may be asked to leave the venue.
- 6.5 The BA staff member's decision is final. An incident report will be completed by the Events Manager or BA staff present to document any reports of inappropriate photography and/or videography whether acted upon by them or not. The report will be provided to the Chief Executive Officer and/or the Head of Legal & Integrity.

## 7 GLOSSARY

### Appropriate

Images that are considered not to be appropriate include but are not limited to:

- indecent (such as "up-skirt" or "down-blouse" or similar) photographs or vision captured covertly, in change rooms, toilets or other invasions of privacy;
- being used for voyeurism or made for the purpose of observing and visually recording the other person's genitals
- protected by a court order (e.g. child custody or witness protection)
- defamatory
- being for commercial purposes (person's likeness is used to entice people to buy or it appears they are endorsing a product). This may require a Model Release/Consent Form to be signed.
- Consensual photos of a child if the child is photographed in a provocative or sexual manner

**ABL**

The Australian Baseball League is Australia's national professional baseball league, recognized by and affiliated with Baseball Australia.

**Commercial Purpose**

The potential use of images or vision for promotional, marketing or related baseball commercial activities in line with BA policies and requirements.

**DSLR**

Digital single-lens reflex camera – a digital single-lens reflex camera is a digital camera that combines the optics and the mechanisms of a single-lens reflex camera with a digital imaging sensor, as opposed to photographic film.

**BA**

Baseball Australia is the governing body of Baseball in Australia and is the nationally recognised federation.

**BA Business**

Any activity conducted by or on behalf of Baseball Australia. Including, but not limited to, events, courses, workshops, functions or programs.

**General Public**

Any spectator or attendee, paying or otherwise, attending a BA event, function or program who is not a BA Member.

**Member Protection Policy**

Baseball Australia's Member Protection Policy aims to maintain ethical and informed decision-making and responsible behaviours within the sport. It outlines BA's commitment to a person's right to be treated with respect and dignity and to be safe and protected from Abuse. This policy informs everyone involved in Baseball of their legal and ethical rights and responsibilities and the standards of behaviour that are required.

**Members**

Athletes, staff, officials, parents or volunteers who are members of a BA/ABL-affiliated club are bound by all BA and/or state and territory association policies and regulations.

**Official Photographers**

Professional photographers appointed by BA to capture images at related events, functions or programs.

**Point and Shoot Camera**

Small, non-DSLR cameras with non-detachable lenses, usually similar in size to a smartphone.

**Recognised Media Outlets**

Organisations providing media services, including photography, to the broader professional media industry. Examples include, but are not limited to, Getty Images and Reuters. BA uses its discretion when electing which media outlets to recognise.

**Recording Device**

Any device capable of capturing images or video, including, but not limited to, cameras, smartphones, tablets and video cameras.

## APPENDIX A

# Baseball Australia

## Specific Technical Restrictions of Camera Equipment

Any equipment with any capabilities that are above the following specifications are prohibited from use at BA Events (this does not limit cameras that may be identified as 'professional equipment' and excluded by BA/ABL staff on that basis)

### Maximum Photography Technical Specifications

- Dual 12-megapixel wide-angle and telephotocameras
- Wide-angle:  $f/1.8$  aperture
- Telephoto:  $f/2.4$  aperture
- 2x optical zoom; digital zoom at up to 10x
- Dual optical image stabilisation
- Quad-LED True Tone flash with Slow Sync
- Panorama (up to 63meBApixels)
- Autofocus with Focus Pixels
- Smart HDR for photos
- Wide colour capture for photos and Live Photos
- Local tone mapping
- Exposure control
- Auto image stabilisation
- Burst mode
- Photo geotagging
- Image formats captured: HEIF and JPEG

### Maximum Video Technical Specifications

- 4K video recording at 24 fps, 30 fps or 60 fps
- 1080p HD video recording at 30 fps or 60 fps
- 720p HD video recording at 30 fps
- Extended dynamic range for video at up to 30 fps
- Optical image stabilisation for video
- 2x optical zoom; digital zoom at up to 6x
- Quad-LED True Tone flash
- Slow-motion video support for 1080p at 120 fps or 240 fps
- Cinematic video stabilisation (1080p and 720p)
- Continuous autofocus video
- Take 8-meBApixel still photos while recording 4K video
- Playback zoom
- Video geotagging
- Video formats recorded: HEVC and H.264
- Stereo recording



# **Baseball Australia**

## **Photography Accreditation Request Form**

**Applicant Photographer / Video Operator**

Click the link to complete form or copy and paste into your browser

<https://forms.gle/84RAr3fXwQtorDuv9>