



BASEBALL
NEW SOUTH WALES

3 Year Strategic Plan 2019 – 2021

Baseball NSW provides a culture of community and belonging, through regular and effective communication; extensive collaboration, while cultivating greater opportunities for members.

PILLAR ONE



COMMUNITY

Baseball to be 'the' family centric sport in NSW

FOCUS AREAS

- Build stronger relationships with stakeholders
- Increase focus on the value of members
- Develop programs and competitions that meet the needs of members
- Provide clear avenues and support for our members to manage dispute resolution
- Continue to expand competitions across regional NSW
- Celebrate the successes within baseball in NSW and recognise noteworthy members
- Increase school presence.

PILLAR TWO



COMMUNICATION

Effectively engage with members

FOCUS AREAS

- Utilise best practice administration and human resources to support staff and members
- Leverage enhanced communication channels to engage with and attract members
- Seek regular feedback from key stakeholders
- Engage with external stakeholders to promote baseball
- Share notable successes with the baseball community
- Proactively engage with Baseball Australia to leverage national resources and opportunities.

PILLAR THREE



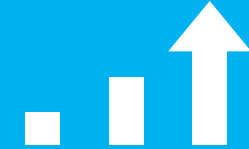
COLLABORATION

Collaboration with members and partners

FOCUS AREAS

- Develop partnership opportunities with the Sydney ABL franchise
- Support Associations and clubs to grow participation
- Implement best practice technology and governance
- Identify financial opportunities to support all stakeholders
- Develop international relationships to promote Baseball
- Improve baseball facilities across NSW.

PILLAR FOUR



CULTIVATION

Provide clear and accessible pathway/development opportunities

FOCUS AREAS

- Support and develop opportunities for players, coaches, umpires, scorers, officials and volunteers
- Improve access to pathways from grassroots participation through to elite performance
- Efficient delivery of programs to members
- Provide inclusive pathway programs and competitions
- Expand non-competitive pathways to improve player recruitment and retention
- Seek to attract National and International baseball events in NSW
- Lead a professional organisational environment.